



KESHAV MAHAVIDYALAYA

NAAC Accredited Institution - 'A' Grade Cycle 2
University of Delhi



START@KMV THE PLACEMENT CELL

PRESENTS

PLACEMENTPEDIA

(THE PLACEMENT PREPARATION GUIDE 2022-23)

**DOMAIN SPECIFIC
RESOURCES**

**PREPARATION
ADVICES**

**INTERVIEW TIPS
AND TRICKS**

PREFACE

The Placement Cell, Keshav Mahavidyalaya, University of Delhi is delighted to present its **second edition of the Resource Book**. The purpose of this resource book is to provide all the important information that students will need from time to time with respect to their preparation for placements, internships and related matters.

This initiative by the Placement Cell is simply to **guide the students**, through the student resource book on how to prepare themselves for interviews and help them to navigate through the preparation process. The Student Resource Book has been divided into several parts. It comprises details related to Video CV and Aptitude Tests that you would need to know, another part has Guesstimates and Case Prep resources. You'll also find tips and tricks for the Interview Round and this book also deals with domain and company-specific resources. The Placement Cell has collaborated with various alumni of our college to gain their valuable insights for curating company and process-specific guides.

The Resource Book includes e-resource links, verified and tested for relevancy by the Cell members, to make this guide as comprehensive as possible.

Kindly note that the information contained in this document has been obtained from online and other sources that the cell considers to be credible. The information and external sources mentioned in this document are not exhaustive but are only there as a guide and point of reference for the students. The tips and tricks do not guarantee your selection for an internship and/or placement opportunity, but have been provided to structure your preparation process.

ACKNOWLEDGEMENT

"Success is not final; failure is not fatal: It is the courage to continue that counts." - Winston S. Churchill

This reference book was designed to assist and benefit our fellow students, to improve their skills, and aid them in every step of their placement process. It would not have been possible without the support of numerous people and their combined efforts.

We would like to thank everyone who helped create this resource book for their efforts.

We would like to convey our heartfelt appreciation to our honorable Principal, **Prof. Madhu Pruthi**, and Vice Principal **Prof. Priti Sehgal** and the placement cell's entire faculty for their unwavering support and knowledge over the period of creating this book. This would not have been possible without the wisdom they imparted to us during the process.

We would like to thank all the faculty members and student members associated with this cell previously for their valuable contribution towards taking the Placement Cell to greater heights. Their dedication towards the Placement Cell has been truly remarkable and is highly appreciated. We would also like to express our gratitude to the esteemed alumni of Keshav Mahavidyalaya who have shared their experiences and valuable suggestions with us for making this guide much more informative and insightful.

Lastly, we also want to express our gratitude to the entire placement cell team, who worked tirelessly on one of our most challenging and fruitful projects and made this book a reality. Months of tough grind has finally paid off and so with radiant smiles and high vigour, we warmly welcome another feather in our cap.

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